

AIRWAVES

August 2025

rhema.cc

Welcome to our new edition of Airwaves. Grab a cuppa, read & enjoy!

2025 Mid Year Appeal

You don't fight alone



Once again you have re-affirmed to us that you really do value Rhema Central Coast!

Our Mid-Year Appeal wrapped up at midnight on Monday 30 June, just half-an hour after ***we reached our appeal target of \$80,000!***

During the appeal we had 2 Spotlight Days. On these days we had a heap of guests in the studio from local churches and other organisations, so we could talk about what God is doing through their particular parts of the body of Christ on the Coast. It was great to shine the Rhema spotlight on so much good stuff that's happening!

102.91%

Funded

\$82,325

Single Gifts

216

Supporters

2025 Mid Year Appeal



11:23:18 pm

twenty three minutes past eleven



And we wrapped things up on Saturday 28 June with a Celebration Open Day. This was a wonderful day of fun and fellowship, with many guests paying us a visit. And they didn't just pop in, they stayed! Many good conversations were had, and much good food was consumed!

By your support you have made sure that we're in a good position to navigate through the coming months. Obviously on it's own it's not enough to meet the total cost of running Rhema.CC (about half a million dollars a year!) but it will certainly keep us going for a while. To put it in perspective, it takes about ***\$10,000 each week*** to cover our costs.

This is why we're encouraging people to consider becoming monthly **Legacy Builder** supporters.

By increasing our regular monthly income it reduces our reliance on our twice-yearly major appeals, making life so much easier for everyone!



MEET THE TEAM!

We're continuing to introduce you to the team that makes Rhema.CC tick! In this issue we catch up with our recently returned-to-the-fold announcer, **Linda Telisman!**



1. Favourite food: Mains - Lasagne, Dessert - Sticky Date Pudding (with ice cream)

2. Why Rhema CC?: There's so much, but to boil it down to basics: 100% Christian, variety of great content that speaks the hope and truth of Jesus, fun & dedicated team.

3. Highlights of your time with Rhema: I do like the public connections we do with the Bunnings BBQs and live broadcasts at events in the community. Also, our fun banter with each other, especially Ebon!!

4. Hopes for the future with Rhema: - Just more, more, more of Rhema. Bigger, wider outreach to bring people to Jesus and uplift and empower believers in Christ.

5. Favourite movie or game: Can I name a few? The Marvel Series, Shrek, The Holiday & The Long Kiss Goodnight (I'm quite diverse in my genres!)

Want more exposure for your business? **USE RADIO**

Independent research shows *Rhema* has the kind of audience you're looking for!



OUR LISTENERS SPEND :

10X

MORE HOURS LISTENING COMPARED TO
COMMERCIAL STATION AUDIENCE

ARE

5X

MORE LIKELY TO
RECOMMEND
OUR SPONSORS

3X

MORE LIKELY TO
TRUST SPONSORS ON
CHRISTIAN RADIO

2X

MORE HAVE RESPONDED
TO SOMETHING THEY
HEAR ON CHRISTIAN
RADIO COMPARED TO
COMMERCIAL

STATISTICS ACCORDING TO MCCRINDLE RESEARCH 2022

@rhema.cc to find out how we can help your business grow

How to keep in touch!

Office/Postal: 16 Dyer Crescent, West Gosford, 2250

Email: mail@rhema.cc

Website: www.rhema.cc

Phone/Fax: 02 4367 4042

Facebook: www.facebook.com/rhemacentralcoast

Studio Text Line: 0401 949 949